



NewTrend Concepts
ITALIA



URBAN COLLECTION



Ogni singolo progetto firmato **New Trend Concepts Italia** ha come motivo ricorrente il design 100% italiano e la ricerca di materiali esclusivi per creare prodotti dalle forme pulite e razionali, sempre capaci di stupire ed emozionare.

Non è facile interpretare le tendenze del momento rimanendo nei confini del buon gusto e raffinatezza.

Questa è la sfida che ha raccolto la **New Trend Concepts Italia**: un modo di fare design unico che ha portato l'azienda ad essere emblema della qualità made in Italy nel mondo.

*Every single **New Trend Concepts Italia** range is based on 100% Italian design and exclusive materials to create products with clean, functional lines that never fail to amaze and raise emotions.*

*Our mission is to interpret the latest trends with a tasteful touch, a unique approach to design that has transformed **New Trend Concepts Italia** into an internationally recognized symbol of the best of "Made in Italy" quality.*





La pelle è un rivestimento nobile e naturale, un materiale prezioso che dura nel tempo e migliora le sue qualità estetiche con il passare degli anni.

La nostra passione per la pelle e la nostra pluriennale esperienza nella lavorazione di questo straordinario materiale ci ha reso leader mondiali nel settore e siamo in grado di offrire la migliore scelta possibile, attraverso una vasta gamma di articoli suddivisi in varie categorie.

Leather is a noble and natural cover, a precious material that lasts and improves its aesthetic qualities with the passing years. Our passion for leather and our many years of experience in working this extraordinary material has made us world leaders in the industry and enables us to offer the best choice through a wide range of items organised into various categories.



Il divano è uno dei pezzi d'arredo a cui non si rinuncia quasi mai. Oltre all'estetica, in un imbottito conta molto la qualità che inizia con la selezione dei pellami da utilizzare per il rivestimento di un amico che vi accompagnerà per anni.

Le pelli di migliore qualità sono di origine europea. Hanno infatti una taglia più grande, sono più spesse, presentano meno imperfezioni e hanno una mano più morbida e piacevole al tatto, sono naturali e più "calde".

Dopo aver scelto la forma del vostro divano non economizzate sul rivestimento: una pelle migliore è sì più costosa, ma sicuramente più durevole, più comoda e più pratica.

Buona seduta.

*Sofas are one of the pieces of furniture you cannot do without. They are part of a home and reflect the personality of those who live there. In addition to aesthetics, what really matters in a sofa is the quality because that's what comfort depends on. Quality is, and will always be, the most important choice: a poor quality sofa will break and deteriorate much easier than one made using the finest quality materials. The search for quality starts with the selection of the leathers that will cover an item that will be part of your life for years. Better quality leathers are of European origin. In fact, they are larger hides, are thicker, show fewer imperfections and have a softer, "warmer" feel. After choosing the shape of your sofa, do not compromise on the cover: a better quality leather, although more expensive, is also more durable, more comfortable, more practical and will stand the test of time. Enjoy the comfort of **New Trend Concepts Italia!!!***



LEGENDA



Molle greche in acciaio
No sag springs



Cinghie elastiche
Elastic webbing



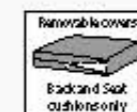
Molle elicoidali
Coil springs



Poliuretano
Polyurethane



Piuma d'oca
Down feather



Sfoderabilità
Cover removability



Poggiatesta regolabile
Adjustable headrest



Versione letto disponibile con materasso
da cm 7 o 12 o 14
Bed version available with 7 or 12 or 14 cms
thick mattress



Meccanismo reclinabile
Reclining action



Seduta estraibile e regolabile
Sliding and adjustable seat



Disponibile versione angolare
Corner versions available

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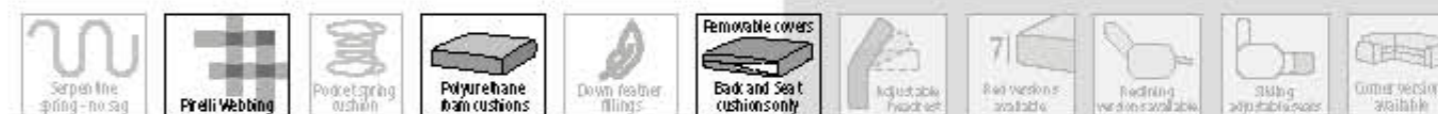




DAVIDOFF



DAVID
con cucitura sulla spalliera
with stitches on back cushions



CAMILLA







-  Serpentine spring - no sag
-  Preli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Removable covers: Back and seat cushions only
-  Adjustable headrest
-  7-point base available
-  Tufted backrest available
-  Tufted seat available
-  Other sections available



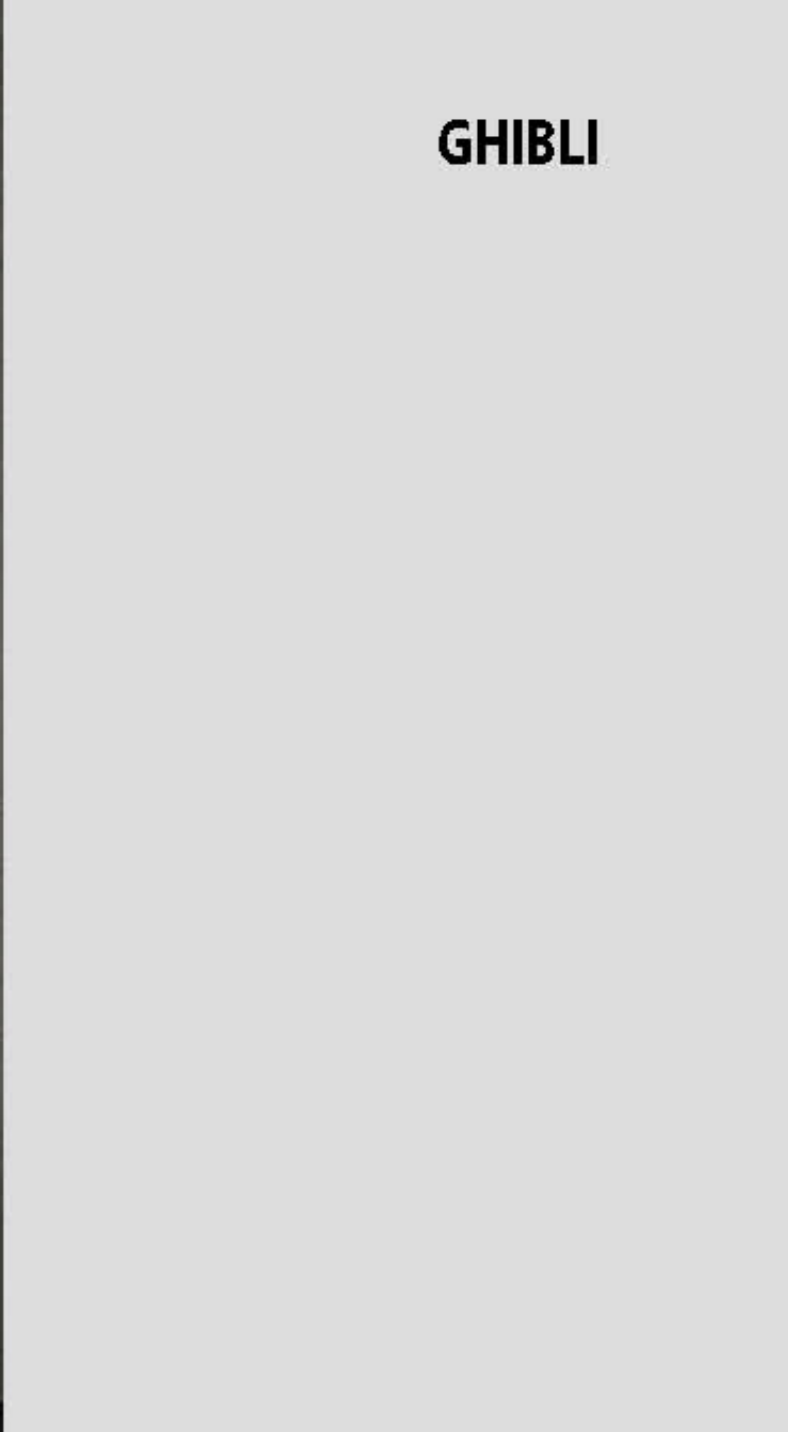


EMOTION



- Serpentine spring - no sag
- Pirelli Webbing
- Pocket spring cushion
- Polyurethane foam cushions
- Down feather fillings
- Removable covers: Back and seat cushions only
- Adjustable headrest
- 12 Bed versions available
- Feeding version available
- Sliding version available
- Corner versions available

GHIBLI



-  Serpentine spring - no sag
-  Preli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Back and Seat cushions only
-  Adjustable headrest
-  Bed version available
-  Reclining version available
-  Sliding adjustable casters
-  Corner sections available





PANAREA







EGHOISTE



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and Seat cushions only
-  Adjustable headrest
-  Bed versions available
-  Reclining version available
-  Sliding adjustable base
-  Corner versions available



FORMENTERA





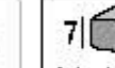






-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Back and seat cushions only
-  Adjustable headrest
-  Bed version available
-  Feeding version available
-  Sliding adjustable base
-  Corner versions available



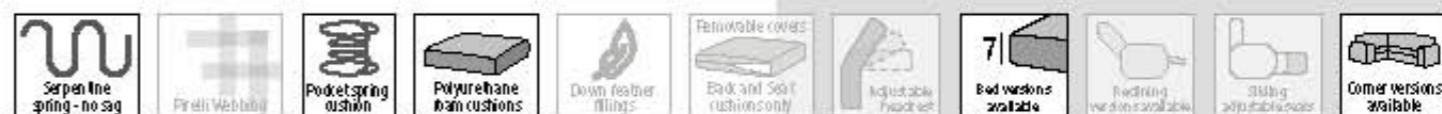
CAMEO

- 
 Serpentine spring - no sag
- 
 Pirelli Webbing
- 
 Pocket spring cushion
- 
 Polyurethane foam cushions
- 
 Down feather filling
- 
 Removable covers
 Back and Seat cushions only
- 
 Adjustable headrest
- 
 Bed versions available
- 
 Feeding version available
- 
 Sliding adjustable base
- 
 Other versions available

FEDERICA



PRAGUE





- 
 Serpentine spring - no sag
- 
 Fibre Webbing
- 
 Pocket spring cushion
- 
 Polyurethane foam cushions
- 
 Down feather filling
- 
 Removable covers
- 
 Back and seat cushions only
- 
 Adjustable headrest
- 
 71 bed version available
- 
 Feeding version available
- 
 Sliding adjustable cover
-
 Other sections available

PALLADIUM



- 
 Serpentine spring - no sag
- 
 Firelin Webbing
- 
 Pocket spring cushion
- 
 Polyurethane foam cushions
- 
 Down feather filling
- 
 Removable covers
 Back and seat cushions only
- 
 Adjustable headrest
- 
 7 bed versions available
- 
 Feeding version available
- 
 Sliding adjustable cover
- 
 Corner sections available

MEGANE





BACKGAMMON



- Serpentine spring - no sag
- Pirelli Webbing
- Pocket spring cushion
- Polyurethane foam cushions
- Down feather fillings
- Removable covers
Back and Seat cushions only
- Adjustable headrest
- 7 Bed versions available
- Reclining version available
- Sliding side table
- Corner versions available

AMBASSADOR



-  Serpentine spring - no sag
-  Firelin Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers: Back and seat cushions only
-  Adjustable headrest
-  Bed version available
-  Feeding version available
-  Stitching adjustable cover
-  Corner sections available



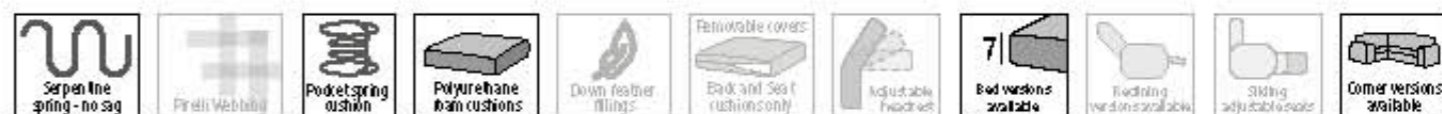
-  Serpentine spring - no sag
-  Firelin Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  Bed version available
-  Feeding version available
-  Stitching adjustable cover
- Corner sections available

ANTARES

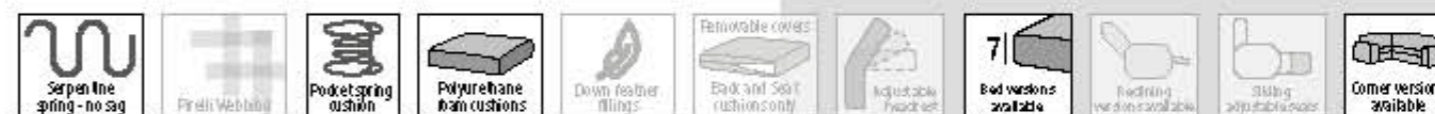


-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Renovable covers: Back and seat cushions only
-  Adjustable headrest
-  71: Bed version available
-  Feeding version available
-  Sliding sofa version available
-  Corner version available

BELMONT



ELLESSE



GRETA



LAUREN



CAPRICORNO



-  Serpentine spring - no sag
-  Firelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and Seat cushions only
-  Adjustable headrest
-  71
Bed version available
-  Feeding version available
-  Sliding adjustable cover
-  Corner section available




CORDOBA



-  Serpentine spring - no sag
-  Fibre Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Feeding version available
-  Stitching adjustable cover
-  Cushion sections available












ZAFFERANO



-  Serpentine spring - no sag
-  Firelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Removable covers
Back and Seat cushions only
-  Adjustable headrest
-  12 Bed versions available
-  Feeding version available
-  Sliding sofa stable motor
-  Corner versions available

CANNES

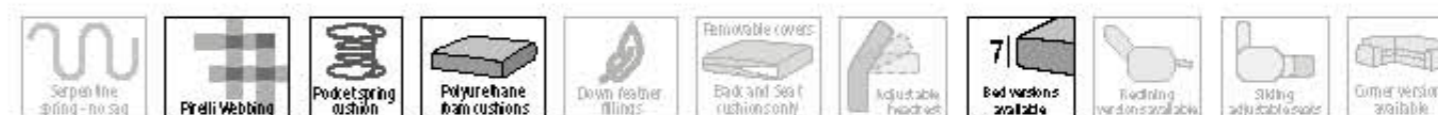


-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  71 bed version available
-  Feeding version available
-  Sliding adjustable cover
- Corner section available

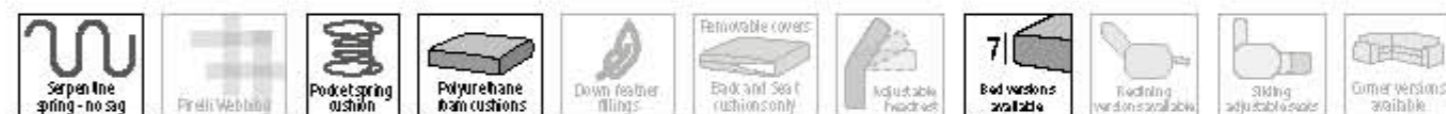
EDNA







NICOLE



TOTTI











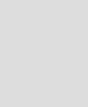


COSMOS

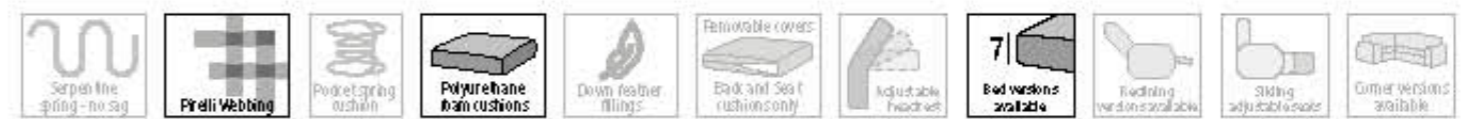


CLASSIC



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Feeding version available
-  Bathing version available
- Other versions available

ADELE



BETTY



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Feeding version available
-  Stitching adjustable cover
-  Corner sections available



-  Serpentine spring - no sag
-  Firelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers: Back and Seat cushions only
-  Adjustable headrest
-  Bed versions available
-  Reclining version available
-  Sliding adjustable seats
-  Other versions available

KOALA



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Feeding version available
-  Stable version available
- Corner versions available

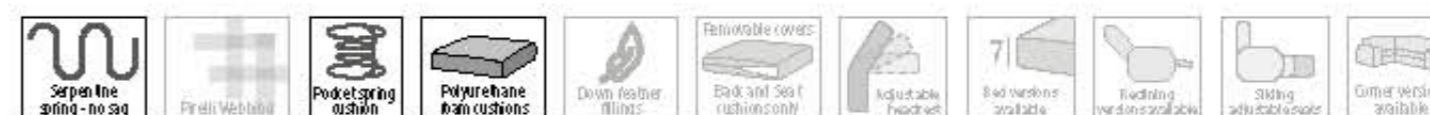
JASMINE



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  71 bed version available
-  Feeding version available
-  Sliding adjustable cover
-  Corner section available



CASSANDRA



GRANADA



BETULLA



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and Seat cushions only
-  Adjustable headrest
-  12 Bed versions available
-  Feeding version available
-  Stitching adjustable cover
-  Corner sections available

SORRENTO



TRAFALGAR

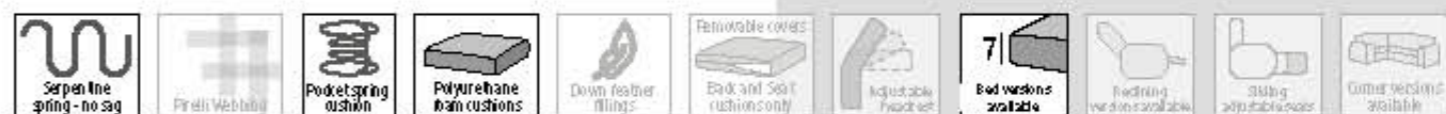


-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and seat cushions only
-  Adjustable headrest
-  Bed version available
-  Feeding version available
-  Stitching adjustable cover
-  Corner sections available

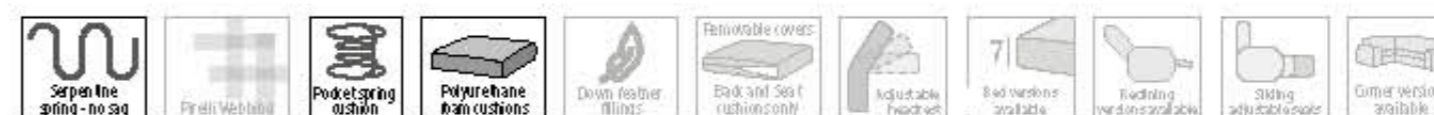


- 
 Serpentine spring - no sag
- 
 Pirelli Webbing
- 
 Pocket spring cushion
- 
 Polyurethane foam cushions
- 
 Down feather filling
- 
 Removable covers
 Back and Seat cushions only
- 
 Adjustable headrest
- 
 12 Bed versions available
- 
 Feeding version available
- 
 Sliding adjustable seat
- 
 Other versions available

WINCHESTER



WASHINGTON



EXODUS




BALLANTYNE



-  Serpentine spring - no sag
-  Fire Retardant
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and Seat cushions only
-  Adjustable headrest
-  Bed version available
-  Feeding version available
-  Stitching adjustable cover
-  Curtain version available



STEFANIA

- 
 Serpentine
spring - no sag
- 
 Firelli Webbing
- 
 Pocket spring
cushion
- 
 Polyurethane
foam cushions
- 
 Down feather
filling
- 
 Removable covers
Back and Seat
cushions only
- 
 Adjustable
headrest
- 
 Bed versions
available
- 
 Reclining
version available
- 
 Sliding
adjustable base
- 
 Corner versions
available

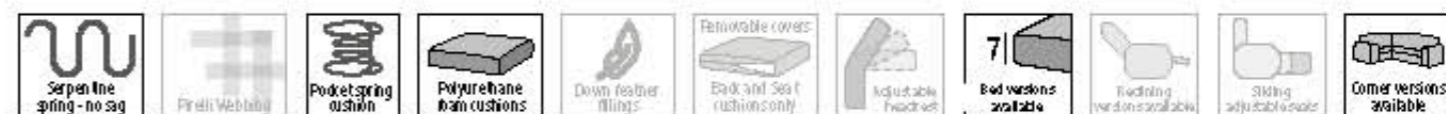
SHANNON



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Removable covers Back and Seat cushions only
-  Adjustable headrest
-  Bed version available
-  Feeding version available
-  Stitching adjustable cover
-  Corner sections available



ELSA



SPINNAKER

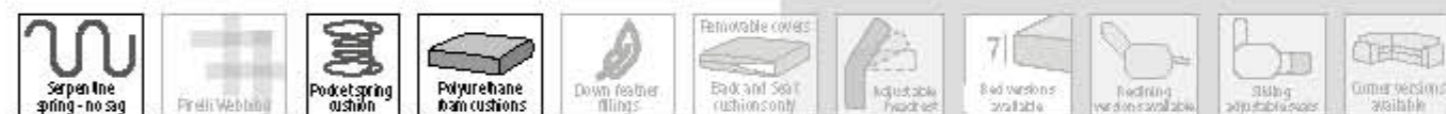


TUCSON





KNIGTSBRIDGE



AGAVE



-  Serpentine spring - no sag
-  Fiori Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Reclining version available
-  Sliding adjustable base
-  Corner sections available

KENSINGTON



-  Serpentine spring - no sag
-  Firelin Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Feeding version available
-  Bibing version available
-  Other versions available

WATFORD



DOLCE



LEVANTE



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Removable covers: Back and seat cushions only
-  Adjustable Recliner
-  Bed version available
-  Reclining version available
-  Sliding adjustable casters
-  Other sections available

DOUGLAS



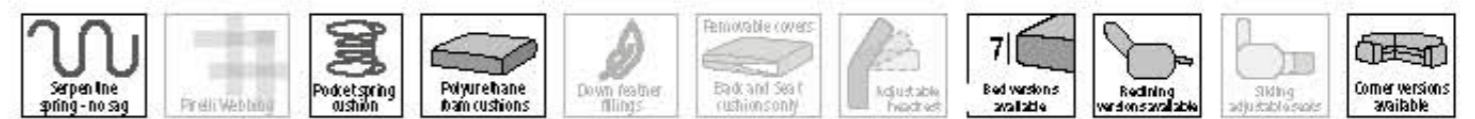
-  Serpentine spring - no sag
-  FibreWebbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and seat cushions only
-  Adjustable headrest
-  Bed version available
-  Reclining version available
-  Sliding adjustable base
-  Corner section available

FEDRA



-  Serpentine spring - no sag
-  Pirelli Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather fillings
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Reclining version available
-  Sliding side table
-  Corner versions available

TEQUILA

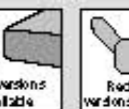


HARRY



-  Serpentine spring - no sag
-  Firelin Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
-  Back and seat cushions only
-  Adjustable headrest
-  7 Bed versions available
-  Reclining version available
-  Sliding side table
- Corner versions available

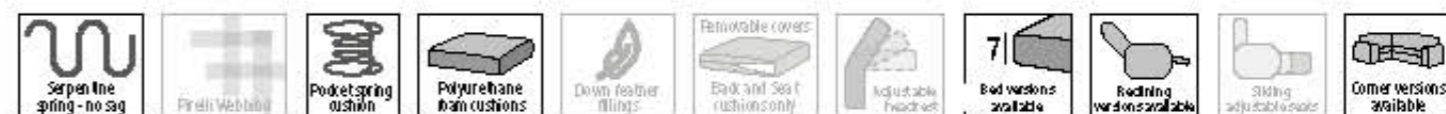
BERRYDALE



PREMIUM



VIRGINIA



PRESTIGE



-  Serpentine spring - no sag
-  Firelin Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers - Back and seat cushions only
-  Adjustable headrest
-  Bed version available
-  Reclining version available
-  Sliding side table available
-  Corner version available












LEWIS



-  Serpentine spring - no sag
-  Firelin Webbing
-  Pocket spring cushion
-  Polyurethane foam cushions
-  Down feather filling
-  Removable covers
Back and seat cushions only
-  Adjustable headrest
-  Bed versions available
-  Reclining versions available
-  Sliding adjustable casters
-  Corner versions available

SAVANNAH



- 
Serpentine spring - no sag
- 
Fiori Webbing
- 
Pocket spring cushion
- 
Polyurethane foam cushions
- 
Down feather filling
- 
Removable covers
Back and seat cushions only
- 
Adjustable headrest
- 
Bed versions available
- 
Reclining versions available
- 
Sliding adjustable base
- 
Corner versions available

Since 1970

oltre 40 anni di storia

